


TRINITY DENNIS

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PROFILE

Trinity worked at Victory Baptist Press for four years. She designed many of their book covers as well as scripture covers to be sent to thousands all over the world. Not only did she do print designs, but she also built and helped maintain their WordPress e-commerce website to make the revenue for the print shop.

After graduating from college, Trinity then went on to work at Pensacola Christian College for two years within their Advertising department. As one of their digital media designers, she worked on multiple websites, campaign emails, and social media.

EXPERIENCE

Digital Media Designer, Pensacola Christian College 2018–2020

TASKS AND RESPONSIBILITIES

- Collaborating with the marketing and copy-writing teams to develop and then design social media posts, emails, and landing pages.
- Managing and overseeing designs for on-campus and digital events appealing to prospective and current students.
- Maintaining the Graduate and Alumni sides of the website (pcci.edu/grad/, pcci.edu/alumni).
- Redesigning the main website (pcci.edu) with a team of ten designers.

Graphic Designer, Victory Baptist Press 2014–2018

TASKS AND RESPONSIBILITIES

- Designing book covers and the layouts for the books which were then printed in house.
- Redesigning then maintaining the WordPress e-commerce website which sold over 600 products.
- Redesigning letterheads, business cards, and prayer cards for ministry team members and missionaries.
- Updating and printing the bimonthly newsletters.
- Writing and proofreading the marketing emails going out to the mailing list consisting of 20,000 subscribers.

EDUCATION

B.S. in Graphic Design, Pensacola Christian College | May 2018

SKILLS

Strong: UX/UI Design, HTML, CSS, Bootstrap, WordPress, Adobe Photoshop, Adobe Dreamweaver, Adobe InDesign

Knowledgeable: Adobe Illustrator, Adobe After Effects, Adobe XD, Salesforce, Pardot, JavaScript, SEO, Google Analytics, Workfront, Microsoft Powerpoint